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Book Review: Twelve Years of Turbulence — Written by Gary Kennedy, Terry Maxon. American Airlines 737 MAX PHOTO: Carlos Lugo. MIAMI — Airline management books can almost read like a thriller novel: there are good guys and bad guys, plot twists, emotional rollercoasters filled with hope followed by despair, and key takeaway lessons that provide fodder for everyone to share, from cabin crews to investors to the C-Suite.

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AA's former general counsel, Gary Kennedy, teamed with the aviation reporter for the Dallas Morning News, Terry Maxon, to tell the story of Twelve Years of Turbulence, The Inside Story of American Airlines' Battle for Survival. The book is available now. 9/11

~~Pontifications: Twelve Years of Turbulence at American ...~~

Twelve Years of Turbulence. January 11, 2018 . In the twelve years following 9/11, American Airlines lost billions of dollars and endured years of crisis and turmoil. Financial upheaval, the crash of Flight 587, grueling confrontations with labor, a rival's push to acquire the company, and a challenging fight with the government tested the mettle and fortitude of its top executives.

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~~?Twelve Years of Turbulence: The Inside Story of American ...~~

Gary Kennedy tells the dramatic story of the near death experience of American Airlines. Gary explains how a myriad of stakeholders and a perfect storm of outside factors all contributed to the Twelve Years of Turbulence.

~~Amazon.com: Customer reviews: Twelve Years of Turbulence ...~~

The inside story of crisis and turmoil at American Airlines during the 12 years following the terrorist attacks of 9/11. In the twelve years following 9/11, American Airlines lost billions of dollars and endured years of crisis and turmoil. Financial upheaval, the crash of Flight 587, grueling confrontations with labor, a rival's push to acquire the company, and a challenging fight with the government tested the mettle and fortitude of its top executives.

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AA board of directors remained supportive of management throughout AA's twelve years of turbulence . Board is bound by duties of care and loyalty (citation) Actions of the board are analyzed under the Business Judgement Rule (citation) No defections and little public boardroom turmoil despite enormous strain and difficulty

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A New York Times Book Review Editors' Choice A "masterful" (The Washington Post), "cathartic" (Star Tribune, Minneapolis), novel about twelve people, mostly strangers, and the surprising ripple effect each one has on the life of the next as they cross paths while in transit around the world—from the Booker Prize—shortlisted author of *All That Man Is*. In this "compelling" (The Christian Science Monitor), "crisp and clever" (Vanity Fair) novel, Szalay's diverse protagonists circumnavigate the planet in twelve flights, from London to Madrid, from Dakar to Sao Paulo, to Toronto, to Delhi, to Doha, en route to see lovers or estranged siblings, aging parents, baby grandchildren, or nobody at all. Along the way, they experience the full range of human emotions from loneliness to love and, knowingly or otherwise, change each other in one brief, electrifying interaction after the next. Written with magic and economy, "Szalay explores the miraculous ability of our shared humanity to lift us from loneliness" (Esquire) and delivers a dazzling portrait of the interconnectedness of the modern world.

A behind-the-scenes view of the commercial airline industry from the "Airline Doctor."

Turbulence is widely recognized as one of the outstanding problems of the physical sciences,

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but it still remains only partially understood despite having attracted the sustained efforts of many leading scientists for well over a century. In *A Voyage Through Turbulence* we are transported through a crucial period of the history of the subject via biographies of twelve of its great personalities, starting with Osborne Reynolds and his pioneering work of the 1880s. This book will provide absorbing reading for every scientist, mathematician and engineer interested in the history and culture of turbulence, as background to the intense challenges that this universal phenomenon still presents.

The 2013 merger of American Airlines and US Airways marked a major step in the consolidation of the U.S. airline industry. A young management team that began plotting mergers a decade earlier designed a brilliant strategy to seize an industry prize. In doing so, it enlisted the help of unions who engineered one of the labor movement's biggest corporate victories. The airlines' histories and the inside story of the takeover is told by two veteran airline reporters.

The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern Airlines president Frank Borman, Peter Ueberroth, and union boss Charlie Bryan -- author Aaron Bernstein explains how Lorenzo brought a corporate raider's mentality to running a business, and how its failure marked a watershed in the 1980s "Age of Greed".

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The decades between the late 1960s counterculture and the advent of steroid use in the late 1980s brought tumult to Major League Baseball. Dock Ellis (Pirates, Yankees) and Dick Allen (Phillies, Cardinals, Dodgers, White Sox) epitomized the era with recreational drug use (Ellis), labor strife (Allen), and the questioning of authority. Both men were Black Power advocates at a time when the movement was growing in baseball. In the 1970s and 1980s, Marvin Miller and the Major League Baseball Players Association fought numerous, mostly victorious battles with MLB and team owners. This book chronicles a turbulent period in baseball, and in American life, that led directly to the performance-enhancing drug era and the dramatically changed nature of the game.

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