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History of Social Media: The Invention

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Yes, and even past the first recognized social media site "Six Degrees", founded in 1997 by Andrew Weinreich. Social media dates back as far as the early 1840s : here's an infographic from Redpill which outlines the timeline of social media from 1844 to 2018.

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[Infographic] | Social Media Today
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To The Internet

Facebook is now the best performing social media platform in history, with over 1.7 billion active users and growing. Whilst it has come under fire recently for the suppression of the female body and political ideologies, it continues to innovate with new livestream features, memory-throwbacks, friend suggestions and even tailored advertising to ...

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(2010). A Social History of the Media: From Gutenberg to the Internet by Asa Briggs and Peter Burke 3rd edition. Cambridge: Polity Press, 2009, 346 pp. American Journalism: Vol. 27, No. 3, pp. 175-176.

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Social media may have roots in the 1840s introduction of the telegraph, which connected the United States. The PLATO system launched in 1960, after being developed at the University of Illinois and subsequently commercially marketed by Control Data Corporation.

Social media - Wikipedia

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words, letters. The earliest form of postal service dates back to 550 B.C., and this primitive delivery system would become more widespread and streamlined in future centuries.

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History and Impact of Social Media - UKEssays.com

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Media History: Vol 26, No 4

So in this blog we're taking it all the way back to celebrate what once was the future: The history of social media. Enjoy this whistle-stop tour of the evolution of social media from the very first social networking site to recent happenings. 1997 - The first social media site was born. Who remembers SixDegrees.com?

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