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that you can
succeed big Little
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*Breakthrough Ideas
In a nutshell, Sims'*

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book refreshes a simple idea of how productive and valuable it can be to work in small steps. He calls these steps "little bets" to illustrate risk management opportunities coming with gradual development rather than big

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bets of putting every resource behind unproven ideas. In doing so Sims accomplishes to address two objectives.

Little Bets: How breakthrough ideas emerge from small

...

1) Making little bets so that you

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can make big bets.

2) Cultivating a growth mindset -

To deal with failure

/ obstacles. 3)

Being proactive -

Proactively failing

so that you can

learn faster. 4)

Knowing how to

play - To make

each other look

good by 'plussing',

and stop inhibiting

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ideas from flowing.

Breakthrough
*Little Bets: How
Breakthrough Ideas
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Discoveries
Little bets offers
something to both
groups. The
conceptual thinkers
have good ideas-
but they are rarely
entirely right- or
exactly what

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customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

Little Bets: How breakthrough ideas emerge from small

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Today's book

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belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries."

written by Peter Sims. Alan Kay, the respected technologist, once said "The best way

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*Bets: How
Breakthrough
Ideas Emerge
From Small
Discoveries*

to predict the future is to invent it.”. But how do we invent the future, especially if it’s not a logical extension from the past?

*Little Bets: How
breakthrough ideas
emerge from small*

...

Peter Sims – Little
Bets: How

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*Peter Sims - Little
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224. ISBN.

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978-1439170427.

Little Bets: How
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Discoveries is a
book written by
Peter Sims,
published by Free
Press in January
2011. The book
promotes the idea
of small-scale
experimentation
(or "little bets") as

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a key part of the
creative process.

Little Bets -
Wikipedia

Little Bets: How
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Discoveries: Sims,
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*Little Bets: How
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...

Behind every
breakthrough idea
is often a host of
experiments that
flopped -- and Sims
shows how to
leverage these
"little bets" to
produce lasting
results. This is a

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powerful and practical book."--Daniel H. Pink, author of *A Whole New Mind* and *Drive* "A fascinating and revealing journey through the real-life dynamics of the creative process.

*Little Bets: How
Breakthrough Ideas*

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Behind every
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is often a host of

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experiments that flopped - and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book." (Daniel H. Pink Author of 'Drive' and 'A Whole New Mind') "A fascinating and

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