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Globalization: A Very Short Introduction (Very Short Introductions): Amazon.co.uk: Steger, Manfred B.: 9780198779551: Books. £5.99. RRP: £8.99. You Save: £3.00 (33%) & FREE Delivery on your first eligible order to UK or Ireland. Details.

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Globalization: A Very Short Introduction has been fully updated for a third edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization in accessible language as a multifaceted process encompassing global, regional, and local aspects of social life, this VSI looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing.

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Globalization: A Very Short Introduction. 'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic.

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Explaining globalization requires a global effort, and Manfred Steger does that and more in Globalization: A Very Short Introduction. The genesis of globalization is described succinctly and the economic, cultural, political, and ideological dimensions of globalization are each given their own Page 3/6

chapters. Further, Steger makes a distinction between globalization and globalism, globalization with a western democratic slant, which is eye-opening and appropriately provoking.

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Globalization: A Very Short Introduction - Manfred B ...

Very Short Introductions Completely revised and updated to include the latest developments in the field of global studies Shows how the transformative powers of globalization reach deeply into the political, cultural, technological, and ecological dimensions of contemporary social life

Globalization: A Very Short Introduction - Manfred B ...

Globalization is a set of social processes that lead to the social condition of globality, through the Page 4/6

growing consciousness of global connectivity. There is no consensus on exactly what processes constitute globalization, but common themes include the creation of networks, expansion of social relations, and the acceleration of social exchange.

1. Globalization: a contested concept - Very Short ...

Manfred B. Steger's "Globalization: A Very Short Introduction" deals with the growing connection through government, media, economics and all sorts of things across the world. It examines the increasing communications and technology that help us spread ideas across the globe, for better, and sometimes, for worse.

Globalization: A Very Short Introduction by Manfred B. Steger

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However, if you want a brief supplement to a text or other source on the subject, or if you simply want an introduction that makes a little sense of what globalization is, a peek into the historical, political and economic dimensions of the subject, I really don't think you can go wrong with this short reference.

Globalization: A Very Short Introduction (Very Short ...

'Globalization in history' explores the spatial expansion of social relations and the corresponding rise of Page 5/6

the global imaginary, recognizing them as gradual processes with deep historical roots.

2. Globalization in history - Very Short Introductions

Globalization has become one of the defining buzzwords of our time--a term that describes a variety of complex economic, political, cultural, ideological, and environmental forces that are rapidly altering our experience of the world.

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